

# ENERGYSMART GROCER SPOTLIGHT

Hannaford Supermarkets,  
Northeast Regional Grocer

## Hannaford finds strong value in efficiency

With 186 stores spread across the Northeast, Hannaford Supermarkets understands the impact it can make by committing to energy efficiency. Saving energy is smart business, and for Hannaford, it also means doing things the right way.

“We can invest the energy savings immediately into other areas, whether it’s our associates, the equipment, the buildings or the community.”

*Andrew Goldberg, Hannaford energy project manager*



**SEE THE FULL PICTURE**

For more on Hannaford’s story, check out the video spotlight at [energysmartgrocer.org/ne/grocers](https://energysmartgrocer.org/ne/grocers).

**EnergySmart**  
grocer

**nationalgrid**

HERE WITH YOU. HERE FOR YOU.

“When you talk about the bottom line for a grocer, energy is a key part of that. And that’s what we’re here to do, to really help them save energy.”

*Jodi Beebe, EnergySmart Grocer senior account manager*

## AN ENERGY-SAVING COLLABORATION

Hannaford Supermarkets’ relationship with EnergySmart Grocer began in 2013, and in just a short amount of time, the company has made significant energy upgrades to 15 store locations in National Grid territory. EnergySmart Grocer provided cash incentives and guidance to make these upgrades easier and more affordable. The projects, which primarily include high-efficiency lighting and refrigeration improvements, earned Hannaford \$317,703 in cash incentives and combine for 1,574,148 in kWh savings.

### ENERGYSMART GROCER OFFERS:

- A comprehensive no-cost energy assessment
- A customized energy efficiency investment plan
- Technical expertise and guidance
- Assistance with utility incentives to offset installation costs
- A quick return on your investment

## HANNAFORD AT A GLANCE

### PROJECT HIGHLIGHTS INCLUDE:

- Installing LED case lighting
- Upgrading interior and exterior lighting
- Adding occupancy sensors
- Introducing refrigerated case doors

### FIGURES THAT SPEAK FOR THEMSELVES:

- 1,574,148 kWh saved
- 33,148 therms saved
- \$317,703 paid in incentives

**LEARN HOW YOU CAN SIGN UP FOR YOUR OWN NO-COST ENERGY ASSESSMENT**

Please call **1.866.683.0483** or visit us online at **[energysmartgrocer.org](http://energysmartgrocer.org)**.